

THURSDAY, FEBRUARY 4

2:30pm - 5:00pm	REGISTRATION	
1:30pm-1:35pm	Opening Remarks	
1:35pm - 2:30pm	Everything You Need to Know About Growing & Using Winterberry	Gary Hague Hague's Christmas Trees
2:30pm - 3:30pm	Weed Management in Christmas Trees: Herbicide Updates & Practical Strategies	Dr. Jatinder S. Aulakh Associate Weed Scientist Connecticut Agricultural Experiment Station
3:30pm-4:30pm	Using AI (Agricultural Intelligence) to Improve Your Farm	Dr. Rick Bates Professor of Horticulture, Penn State College of Agricultural Sciences
4:30pm-5:30pm	VENDOR NETWORKING & COCKTAIL RECEPTION IN EXHIBIT HALL	
5:30pm-7:30pm	RECEPTION & AWARD PRESENTATIONS	

FRIDAY, FEBRUARY 5TH

7:00am-3:00pm	REGISTRATION	
8:00am-8:30am	Opening Remarks/Welcome & Real Christmas Tree Board Update	Larry Snyder, PCTGA President Marsha Gray, RCTB Executive Director
8:30am-9:30am	Firs' Resistance to Phytophthora	Dr. Gary Chastagner Plant Pathologist & Extension Specialist Emeritus, Ornamental Plant Pathology Professor Emeritus Washington State University College of Agricultural, Human, & Natural Resource Sciences
9:30am-10:30am	Deer Repellent Research & Tree Preservatives	Dr. Rich Cowles Agricultural Research Scientist, Connecticut Agricultural Experiment Station
10:30am-11:00am	VENDOR NETWORKING & BREAK	
11:00am-noon	TREE to ME - Growing New Opportunities: Innovative Ways to Get REAL Trees to Customers	Brad Edwards Extension Program Assistant North Carolina State Extension
noon-1:30pm	2027 MEMBERSHIP MEETING & LUNCH	
1:30pm-2:00pm	Featured Farm Presentation & Summer Meeting Preview	Rick Geissler & Kelly Piccioni Geissler Tree Farms
2:00pm-3:00pm	Observations and Trends Over Nearly 50 years of Research on Christmas Trees	Dr. Gary Chastagner Plant Pathologist & Extension Specialist Emeritus, Ornamental Plant Pathology Professor Emeritus Washington State University College of Agricultural, Human, & Natural Resource Sciences
3:00pm-3:15pm	VENDOR NETWORKING & BREAK	
3:15pm-4:15pm	Future of the Industry: Exotic Firs	Jimmy Downey, Owner Downey Tree Farm & Nursery
4:15pm-5:15pm	Optimum Fertilization Practices: What Do Our Trees Really Need?	Dr. Rich Cowles Agricultural Research Scientist, Connecticut Agricultural Experiment Station