

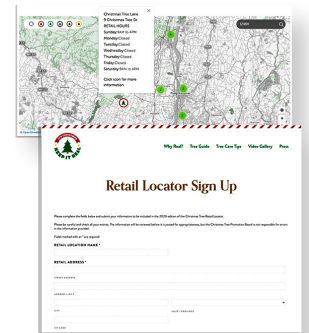
Sell More Christmas Trees!

Free Retail Tools For Everyone Who Sells Christmas Trees

To take advantage of the Christmas Tree Promotion Board's multi-million dollar, multi-year program, tools, and consumer research, retailers just need to do these three simple things:

1. List Your Location on Our Locator.

Whether you are a Seasonal Lot, Garden Center, Choose & Cut, Home Improvement Store or General Retailer, our national map will help customers find you.



Over 150,000 people visited our website last season and the retail locator was the most utilized tool.

In less than 5 minutes you can post all your locations so customers can easily search and find you.

Sign up at: [CTPB.INFO/SIGN-UP](https://www.ctpb.info/sign-up)

2. Get Our Retail Newsletter.

Sign up for the newsletter to receive the results of our annual consumer sentiment survey ahead of the holiday season. If you've submitted your retail location, you'll get these results automatically.

The periodic updates identify trends, provide tips and share insights to attract more customers and give them a more enjoyable experience.

You can also add as many additional staff to the list you want to receive this information.

Sign up at: [CTPB.INFO/NEWS](https://www.ctpb.info/news)

3. Utilize Our Resource Center.

The 'It's Christmas. Keep It Real!' campaign generates tons of content you can use at your location, on your social media, and when you talk with customers or local media. **And it's all FREE.**

Sign up at: [CTPB.INFO/RESOURCES](https://www.ctpb.info/resources)



TO SEE MORE OF THE 'IT'S CHRISTMAS. KEEP IT REAL!' CAMPAIGN, VISIT:

IT'S CHRISTMAS. KEEP IT REAL.COM